

## **CONSUMER ADVISORY COMMITTEE MEETING**

**Federal Communications Commission  
445 12<sup>th</sup> Street, S.W., Room TW-C305, Washington, DC**

**Friday, August 10, 2007  
8:30 a.m. - 4:00 p.m.**

### **A G E N D A**

#### **Morning Session**

- 8:30 - 9:00 a.m.**                      **Continental Breakfast, Networking and Conversation**
- 9:00 - 9:05 a.m.**                      **Welcome and Call to Order**  
Debra Berlyn, Chair, Consumer Advisory Committee  
(CAC)
- 9:05 - 9:10 a.m.**                      **Meeting Logistics**  
Scott Marshall, CAC Designated Federal Officer,  
Consumer & Governmental Affairs Bureau (CGB)
- 9:10 - 9:30 a.m.**                      **Introduction of Committee Members**
- 9:30 - 9:45 a.m.**                      **Welcoming Remarks**  
Catherine W. Seidel, Chief, Consumer & Governmental  
Affairs Bureau (CGB)
- 9:45 - 10:30 a.m.**                      **Overview of the DTV Transition**  
Catherine W. Seidel, Chief, CGB, FCC  
Anthony G. Wilhelm, Director, Consumer Education and  
Public Information Television Converter Coupon Program,  
NTIA
- 10:30 - 10:45 a.m.**                      **Break**
- 10:45 - 11:45 a.m.**                      **DTV Roundtable Part I**  
Discussion of issues facing CAC constituencies
- 11:45 a.m. - 12:00 p.m.**                      **CAC Committee Goals and Objectives; Role of  
Working Groups/Subcommittees**  
Debra Berlyn, Scott Marshall

**12:00 - 1:15 p.m.**

**Lunch on Your Own and Networking**

**Afternoon Session**

**1:15 - 1:30 p.m.**

**Your Role and Responsibilities as a Federal Advisory Committee Member**

Paula Silberthau, Attorney Advisor, Office of General Counsel, FCC

**1:30 - 2:30 p.m.**

**DTV Roundtable Part II**

Discussion on how best to reach CAC constituencies with the Commission's DTV outreach message.

**2:30 - 2:45 p.m.**

**Break**

**2:45 – 3:30p.m.**

**Establishment of Working Groups/Subcommittees and Support Mechanisms**

Debra Berlyn, Scott Marshall

**3:30 – 3:45 p.m.**

**Public Comments**

**3:45 – 4:00 p.m.**

**Wrap up and Future Meetings**

**4:00 p.m.**

**Adjournment**